

GRAPHIC DESIGN

The Graphic Design program prepares students to use technical expertise, creativity, and esthetic principles to design and create visual concepts that meet specific commercial or promotional needs, as well as inspire, inform, and captivate consumers. The skills that students gain in graphic design prepares them to be creative thinkers and gives them an edge in today's competitive world.

[Arizona Department of Education Standards](#)

[Arizona Department of Education Professional Standards](#)

[US Bureau of Labor Statistics](#)

Catalina Foothills High School Scope and Sequence

Graphic Design 1 Grades 10|11|12

Graphic Design 1 is designed to introduce students to the fundamentals of graphic design. Students will use a variety of techniques to produce work that communicates an idea to a specific audience. Students learn the basics of Adobe Photoshop and Illustrator with a brief introduction to InDesign. These programs are widely considered the industry standard for desktop publishing and graphic design. Students will produce documents that include creating original layouts, logos, brochures as well as promotional materials and digital art. This exploration class includes opportunities for communication, creativity and innovation, critical thinking and problem solving.

Graphic Design 2 Grades 11|12

Graphic Design 2 is designed to be a second level for students interested in continuing their study of the graphic design field. Students will learn more in-depth techniques in Adobe Photoshop, Illustrator and InDesign as they investigate techniques in using the elements and principles of design to effectively communicate a message. Students will apply their knowledge of the industry standard software and equipment as they design and print client centered apparel, posters, flyers, etc. Students will prepare for entrance into the industry by certifying in Adobe Illustrator.

Certification Available: Adobe Illustrator

Graphic Design 3 Grades 12

Graphic Design 3 is designed to further develop students' skills based on commercial and industry-level demands. Projects will include screen printing, posters, brochures, logo design, and other graphic design requests. The class will continue to focus on techniques and processes in Adobe Photoshop, Illustrator, and InDesign. Students will acquire higher-level skills in print production and the business side of graphic design while they work directly with clients to create solutions to visual communication needs. Students will have the opportunity to certify in additional Adobe applications to strengthen their resume and portfolio.

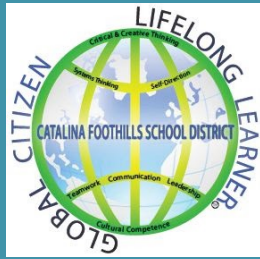
Graphic Design Publication Grades 11|12

Graphic Design Publication is a course that offers students an opportunity to learn publication skills and commercial art while becoming part of a design team. In addition to learning advanced journalism skills such as interviewing, copy writing, and editing, students will explore the basics of photojournalism, concept design, typography, and publication layout. State-of-the-art digital photography and industry standard publishing programs enhance student processing of an all-digital book. Students will be required to write frequently, conduct interviews, take photographs, meet deadlines, and contribute to the overall production of the book.



Student Organization: Graphic Design students are encouraged to join FBLA
Industry Certification: Adobe Illustrator





Diseño Gráfico

El programa de Diseño Gráfico capacita a los estudiantes para utilizar los conocimientos técnicos, la creatividad y los principios estéticos con el fin de diseñar y crear conceptos visuales que satisfagan necesidades comerciales o promocionales específicas, así como para inspirar, informar y cautivar a los consumidores. Las habilidades que los estudiantes adquieren en el diseño gráfico les capacita para convertirse en pensadores creativos y les da una ventaja en el mundo competitivo de hoy en día.

[Departamento de Educacion Estandares de Arizona](#)

[Departamento de Educacion Estandares Profesionales de Arizona](#)

[Oficina de Estadisticas Laborales EE.UU.](#)

Catalina Foothills High School Alcance y la Secuencia

Diseño Gráfico 1 Grados 10/11/12

Diseño Gráfico 1 se ha diseñado para introducir a los estudiantes a los fundamentos del diseño gráfico. Los estudiantes adquieren la aplicación práctica de los fundamentos de Adobe Photoshop CC y Adobe Illustrator CC.

Diseño Gráfico 2 Grados 11/12

El Diseño Gráfico 2 se dirige a los estudiantes interesados en continuar su estudio en el campo del diseño gráfico. Los estudiantes aprenderán técnicas más profundas en Adobe Photoshop CC y Adobe Illustrator CC y se les presentará Adobe InDesign, el estándar de la industria para el diseño de páginas.

Diseño Gráfico 3 Grado 12

El curso de Diseño Gráfico 3 pretende desarrollar las habilidades de los estudiantes en función de las solicitudes de impresión a nivel industrial. Los estudiantes trabajarán hacia la certificación de la industria en Adobe Illustrator CC.

Publicación de Diseño Gráfico Grados 11/12

El curso de Publicación de Diseño Gráfico es un curso que ofrece a los estudiantes la oportunidad de aprender habilidades de publicación y arte comercial mientras se convierten en parte de un equipo de diseño. Los estudiantes analizarán los fundamentos del fotoperiodismo, el diseño conceptual, la tipografía y la maquetación de publicaciones.



Organización Estudiantil: Se anima a los estudiantes de Diseño Gráfico a unirse a FBLA Certificación de la industria: Adobe Illustrator

